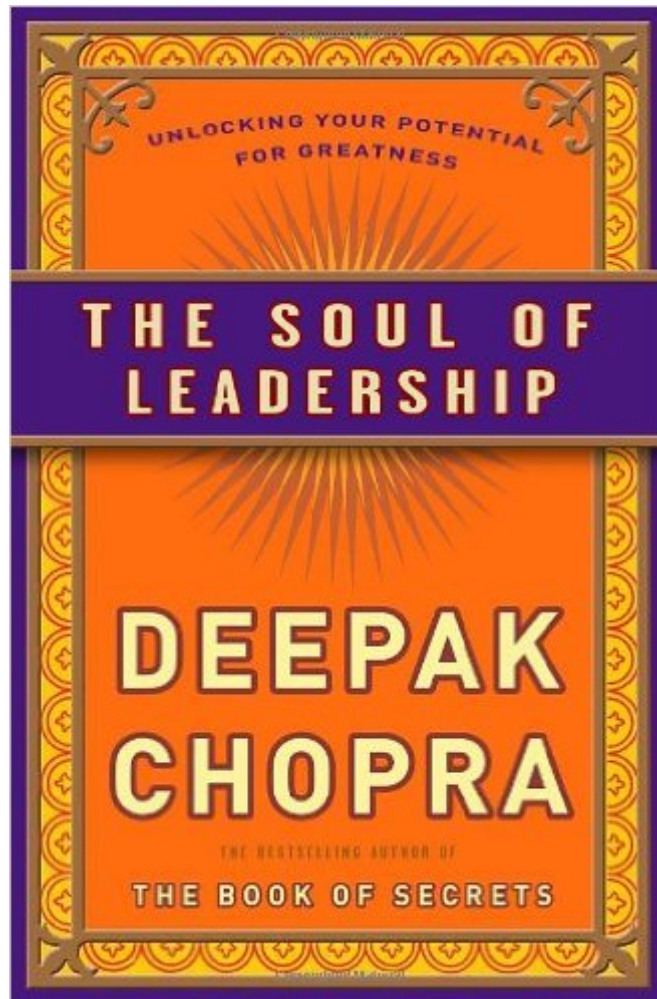


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# The Soul Of Leadership: Unlocking Your Potential For Greatness



## Synopsis

Leadership is the most crucial choice one can make—it is the decision to step out of darkness into the light. Bestselling author and spiritual guide Deepak Chopra invites you to become the kind of leader most needed today: a leader with vision who can make that vision real. Chopra has been teaching leadership to CEOs and other top executives for eight years, and the path outlined in *The Soul of Leadership* applies to any business, but the same principles are relevant in every community and area of life, from family and home to school, place of worship, and neighborhood.

At the deepest level, Chopra writes, a leader is the symbolic soul of a group. With clear, practical steps, you are led through the crucial skills outlined in the acronym L-E-A-D-E-R-S:L = Look and Listen E = Emotional Bonding A = Awareness D = Doing E = Empowerment R = Responsibility S = Synchronicity

After identifying your own soul profile and the core values you want to develop, you can use these seven skills to allow your potential for greatness to emerge. Only from the level of the soul, Chopra contends, are great leaders created. Once that connection is made, you have unlimited access to the most vital qualities a leader can possess: creativity, intelligence, organizing power, and love.

*The Soul of Leadership* aims to fill the most critical void in contemporary life, the void of enlightened leaders. You can be such a leader, Chopra promises. The path is open to you. The only requirement is that you learn to listen to your inner guide. In this unique handbook you are shown how to do just that, in words as practical as they are uplifting. The future is unfolding at this very minute, and the choice to lead it lies with each of us, here and now.

## Book Information

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## Customer Reviews

This book is inspired by a course that Deepak Chopra teaches at Kellogg's School of Business at Northwestern University. It is full of great wisdom and practical advice. Chopra points out that a great leader has a vision that inspires others, and the ability manifest this vision. Where does this ability to manifest a vision come from? It comes from knowing your spiritual self and from being aligned with and rooted in a place of inner peace, love and joy on the level of the soul. Both emotional and spiritual intelligence are needed. Additionally a leader needs to understand and know how to meet the different levels of needs within the group. A great leader leads the group towards evolution instead of stagnation, towards an increase in the group's consciousness instead of a decrease, towards expansion instead of constriction, and towards serving the souls purpose instead of the opposite. Chopra also warns against leadership traps such as: obsessing over risk, avoiding problems, not being in tune with the groups needs, not taking responsibility for bad decisions and their consequences, blaming others and making excuses, craving approval and reassurance, not delegating authority - or delegating but still keeping a tight grip on all decisions, looking out more for yourself than the group, only listening to a few select voices, lying or covering up the truth. The book guides you with Chopra's L-E-A-D-E-R-S formula: -Look and Listen both inside and outside of you on the level of body, mind heart, and the soul, and ask the right questions. -Emotionally bond with employees and customers and form real relationships. Employees need to feel they are truly part of the business, so deep motivation, and a sense of purpose and loyalty can form.

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